



PRINCE GEORGE
COMMUNITY
FOUNDATION
all for our community.

**2020-2021
ANNUAL REPORT**

INSIDE

- 2 President's Message
- 3 All For Our Community
- 4 Covid-19 Relief Continues
- 4 Foundation Takes Top Non-Profit/Charity Award
- 5 25th Anniversary Campaign A Smashing Success
- 5 Welcome To The New PGCF President
- 6 Celebrating New Fundholders
- 7 Hitting The Green For The FARR/WIC Golf Tournament
- 7 Prince George Live!
- 8 Thank You Notes From Scholarship Recipients
- 9 Increasing Community Support To All Causes
- 12 Our People
- 14 Regional Partnerships
- 15 Thank You

The Foundation respectfully acknowledges that we are on the traditional and unceded territory of the Lheidli-T'enneh

PRESIDENT'S MESSAGE

As with most milestone birthdays or anniversaries, one tends to take a look back to see how far they have come, and what they have accomplished before moving forward. It was 25 years ago that a group of individuals came together with a vision and a mission, believing in something they could only imagine. Today we benefit from those generations, both past and present, who helped create and sustain the Prince George Community Foundation.

While our hearts felt heavy canceling our 25th year anniversary in-person celebrations, we needed only to remind ourselves that the Foundation was established to support the changing needs and emerging opportunities in our community. We would rely on the strong history of the Foundation to help envision and work towards a better future.

We started off the year by hosting "Prince George Live!" to boost community spirit while raising money to go back into the community in recognition of the Foundation's 25th anniversary. The televised event featured local entertainers and artists and celebrated some community initiatives from the past year, and we were able to raise \$78,000 for the "Area of Greatest Need Fund" or donors individual family funds.

Soon after the Foundation answered Community Foundation of Canada's call to action by playing a role in their partnering with the Government of Canada to distribute funds through the Canada Healthy Communities Initiative (CHCI) program, that was established to support the efforts of not-for-profit organizations undertaking activities that support local, community-led, infrastructure-related projects that make public spaces safer, improve mobility options, and/or provide virtual/digital solutions that address changing community needs brought on by the COVID-19 pandemic. Through this large scale initiative, and our regular granting, we were able to distribute just over \$1.5 million dollars this year to Northern and Central BC.

With this past year being my last year as President of the Foundation I have been honored to work with a dedicated team who have given generously of their time, talent and commitment.

Through continued collaboration and cooperation, we are excited to prove what we can accomplish in the next 25 years!



Alain LeFebvre
Outgoing President

ALL FOR OUR COMMUNITY

Mission Statement

We provide an opportunity to make a lasting philanthropic donation to enhance your communities - forever

We, the Prince George Community Foundation, are passionate about our community and are entrusted with its future, a responsibility we take to heart.

Our goal is to build a resilient, healthy, philanthropic community and we aim to achieve this through our three strategic goals:

- 1** the development of a sustainably managed endowment
- 2** strategic grant giving to projects that make an impact to our community
- 3** demonstrating community leadership

Established in 1995, the Prince George Community Foundation manages charitable gifts from donors whose generosity allows us to create permanent income-earning funds. We also provide our donors with the opportunity to direct their funds for immediate needs in our community. The proceeds from these funds are distributed as grants to charitable organizations throughout our community. To date, we have granted more than \$4.89 million to registered charities within our community and region.

Our Key Areas of Support



The Community Foundation brings together people who care about their community. The original vision for the Foundation was imagined by a group of passionate community leaders and that mandate is carried on today by our board of directors, our lifetime and honorary members, volunteers and staff team.

The Foundation hosts several engagement events each year and this past year was no exception even though they looked slightly different. This year's events included:

- FARR/WIC Golf Tournament
- Fall 2020/Spring 2021 Grants & Income Distribution
- Prince George Live!

COVID-19 RELIEF CONTINUES

We continued to face the global COVID-19 pandemic, provincial health authority restrictions, and the impacts to our community and region.

The Foundation is pleased to have continued supporting recovery efforts through the Emergency Community Support Fund - Round 2 and the Canada Healthy Communities Initiative in partnership with the Government of Canada and Community Foundations of Canada. A total of \$992,170 in relief funds was distributed throughout Prince George and the Region between these programs and the extra relief efforts of the Foundation.

Thank you to all of our donors, supporters and sponsors for helping to make this possible.

We also want to thank our grant adjudicators who helped fast track this funding into the community and region.

FOUNDATION TAKES TOP NON-PROFIT/CHARITY AWARD

"This not-for-profit organization has shown excellence in delivering projects, services and/or events that give back to our community."

Their efforts contribute to the social and cultural well-being of Prince George, and align with their organizational mission."

The Foundation was honoured to have been named the 2021 Top Non-Profit/Charity at this year's Prince George Chamber of Commerce Business Excellence Awards.



Thank you so much to the Prince George Chamber of Commerce and all the members who voted for the Foundation. Thank you to MNP for sponsoring this year's award.

This award could not have been possible without our dedicated Board of Directors and Committee Members, and especially our generously giving donors.

We are truly honored to be chosen this year's top charity, and strive to continue serving and supporting our community.

25TH ANNIVERSARY CAMPAIGN A SMASHING SUCCESS!

In February 2021 the Foundation launched a \$1.5 million 25th Anniversary Campaign to help strengthen the Foundation's ability to provide increased support back into the community.

With an initial gift of \$150,000 from Rio Tinto, this campaign was an incredible success, raising \$1,736,354.

These funds will help to continue to create a powerful legacy of the long term vitality of our community. Community is built on the premise that we are stronger and can have greater impact when we work together.

Thank you to the entire community, our donors and supporters for making this campaign an incredible success. We also want to thank our dedicated 25th Anniversary Committee for all their support during this campaign.



WELCOME TO THE NEW PGCF PRESIDENT

I want to thank Al for his leadership over the past three years as President and for his mentorship in helping me prepare to take over as President.

Our success during the past 21 months of the COVID-19 pandemic is due in large part to Al's leadership and encouragement to the Board and staff to think about how to do things differently and continue to serve our Northern communities.

Al has ensured that our organization has a strong foundation upon which we can continue to grow

not only our endowments, but our ability to support communities innovatively.

I have big shoes to fill but thanks to Al, I feel ready to accept the challenge.



Catherine Pennington
Incoming President

CELEBRATING NEW FUNDHOLDERS

Dare to Dream Fund

To provide an on-going legacy to promote music programs and sponsor music clinician visits in the schools within the Terrace area.

Prince George Folkfest Society Fund

The purpose of the Fund shall be to provide long term stability and services to the Prince George Folkfest Society.

Willa & Peter Osis Memorial Fund

To establish and distribute income to a UNBC bursary, a CNC Bursary, and a SD#57 bursary in the name of Willa and Peter Osis.

Willa & Peter Osis Memorial Flow Through Fund

The purpose of the fund shall be to provide immediate one-time gifts in the name of Willa and Peter Osis to the following organizations: Salvation Army-PG, Elder Citizens Recreation Centre, David Douglas Botanical Garden Society, SPCA PG - for the purpose of the spay/neuter clinic, environmental grants as distributed through the PGCF's regular granting cycle.

Area of Greatest Need Fund

This fund is designated to address the most pressing needs of our community as they are happening.

Andros Family Fund

To provide an on-going legacy in the name of the donor with the earned income being distributed in such a manner as the Vanderhoof Foundation Board determines.

Bill & Helene McRae Fund

To provide an ongoing legacy in the name of the donors with earned income distributed to enhance the health, safety and general well-being of the Terrace residents.

Dr. Colleen Froese Fund

To provide a legacy in the name of the donor with earned income being distributed for mental health, fitness, nutrition, gardening, and the arts in the Terrace area.

Ingrid Wenzel Legacy Award Fund

To provide an ongoing legacy in the name of Ingrid Wenzel, with the earned income being distributed to the Prince George & District Speech Arts Festival for the top aggregate junior and senior award winners which must include story-telling, or story-reading.

Joshua Cinnamon Legacy Scholarship Fund

To provide an ongoing legacy in the name of Joshua Cinnamon with a scholarship for a student of exceptional character, graduating from Valemount Secondary School, who is pursuing post-secondary education or trades training.

LaForge Family Fund

To provide an on-going legacy in the name of the donor with the earned income being distributed in such a manner as the Vanderhoof Foundation Board determines.

Chinook Community Society Fund

To provide funds for ongoing granting for the Chinook Community Society based in the Village of Burns Lake.

City of Williams Lake Endowment Fund

To provide funds for ongoing granting for the City of Williams Lake for the continued purposes of helping the people of Williams Lake.

Alain and Susan LeFebvre Endowment Fund - Operating

To provide ongoing support for the administration of the Prince George Community Foundation.

Alain and Susan LeFebvre Endowment Fund - Education

To provide an on-going legacy in the name of the donor with the earned income being distributed through the PGCF's bi-annual granting cycles in the field of education.

HITTING THE GREEN FOR THE FARR/WIC GOLF TOURNAMENT

Once again golfers hit the greens at the Prince George Golf & Curling Club for the annual FARR/WIC Two-Ball Golf Tournament this past September 4-5th, 2021.

We are grateful for the continued support of our Tournament Title Sponsors FARR Installations & Western Industrial Contractors.

Thank you also to the Prince George Golf & Curling Club, sponsors, volunteers, participants and tournament committee members for making this year a huge success!

Congratulations to the overall tournament winners: Sunny Brar & B. Mann



PRINCE GEORGE LIVE!

The Foundation built on the success of our 2020 Stay at Home Gala to create Prince George Live! an evening designed for our community with local music, art, comedy, interviews and inspiring stories put together into one live broadcast on CKPG-TV, and hosted by Kyle Sampson.

Donors had the ability to designate dollars to our Area of Greatest Need Fund or the fund of their choosing - all in an effort to continue supporting the Prince George community. We are pleased to announce that this was a huge success.

Thanks to our generous sponsors, donors, silent auction purchasers, our matching donor, all of the viewers and those who enjoyed a meal from Farmhouse Catering.



Photo by James Doyle Photography; Submitted by Kyle Sampson Productions Inc.

Together we raised \$77,932 during the event.

THANK YOU NOTES FROM SCHOLARSHIP RECIPIENTS

It is with pleasure I write to you as an action of gratitude for your generous sponsorship of the Springboard to Success Scholarship.

The financial aid that this award provides is one of peace and security for me, and I am so thankful that you helped make the award possible.

I want to extend a thank you for helping to make my educational aspirations a reality.

I am writing to express my profound gratitude to you for making the Springboard to Success Scholarship a reality.

I cannot thank you enough for selecting me for this honour. I am so incredibly grateful for your support of my academic endeavours.

I have lived in Prince George for my whole life and will be continuing my studies next year at the University of Northern British Columbia, starting in September.

I am enrolled in the joint program of English and History, with the hopes of pursuing my English studies once I finish my undergraduate degrees, as I would like to pursue the career of an English professor.

My hope is to one day teach at the university level.

Thank you once again for your most generous support of my academic career. I promise you I will work incredibly hard throughout the duration of my post-secondary education.

With your donation, the financial burden of my education has been reduced, allowing me to focus more on learning. I hope that one day, I will be able to help students pursue their goals, as you have helped me pursue mine.

I write this letter to celebrate the Springboard to Success Scholarship offered to me. I am honoured to accept.

I recently graduated from Prince George Secondary School and am excited to begin my studies at the University of Northern British Columbia. I will study in the Bachelor of Health Sciences Program with a major in Biomedical Studies.

Following this, I plan to apply to the Northern Medical Program in the pursuit of becoming a pediatrician.

In terms of future career goals, I will pursue a medical career. I wish to conduct research projects and treat disease.

I thank you for your award. It is an amazing and humbling contribution to my education.

As a 2021 recipient of the Springboard to Success Scholarship, I would like to thank you for establishing this generous award.

This scholarship will be a huge help as I attend Capilano University's acting program in the fall.

When I am there I intend to work hard so that I am prepared to begin a career as a professional actor and writer when I graduate. I am very passionate about social justice and that will greatly influence the art I create. I intend to make a difference in the world by helping people hear the stories and see the perspectives that have previously been unheard.

As a member of the LGBTQ+ community and a woman I understand the importance of representation in the media. People working in film and theatre have a real opportunity to make a positive change.

Thank you for your support and generosity. I hope that in the future I can pay it forward, by contributing in a meaningful way, and furthering the arts within Prince George.

INCREASING COMMUNITY SUPPORT TO ALL CAUSES

Charities play a vital role in our community and are instrumental in our quality of life. From arts and culture to the alleviation of poverty, it is impossible to imagine a flourishing community without the passion and impact of hundreds of community agencies. In many cases, it's our charities that support our most vulnerable citizens, and it's our

charities that draw attention to inequities and call for new and innovative programming.

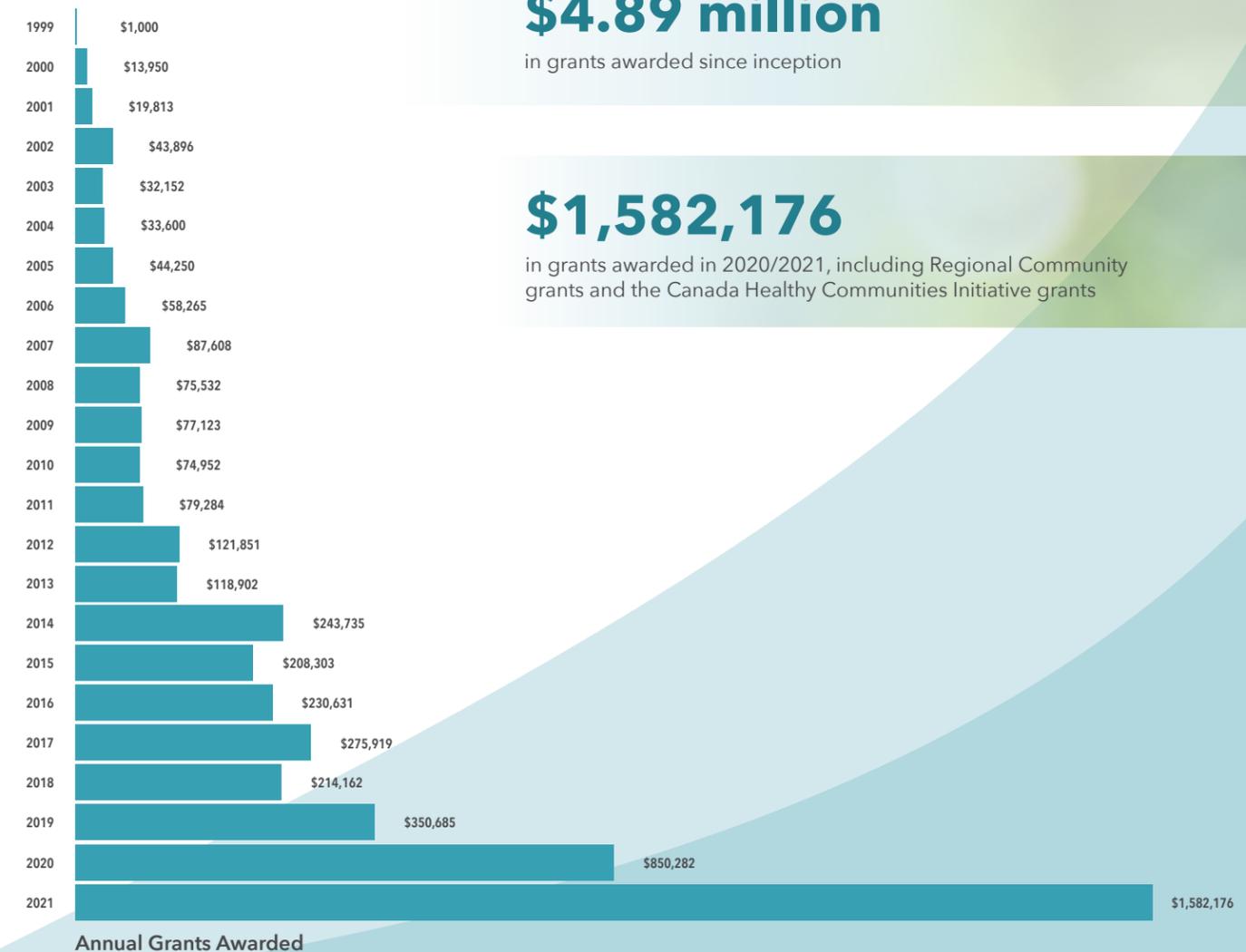
We are honored to be able to support such community driven projects through our grant programs each year.

\$4.89 million

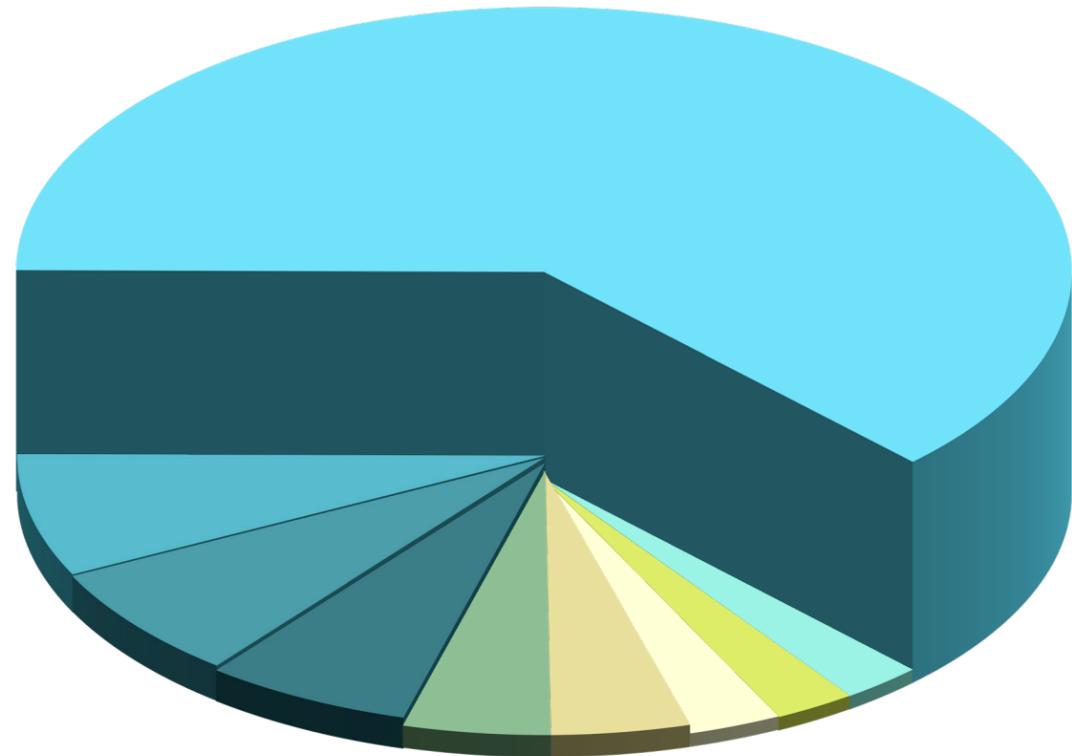
in grants awarded since inception

\$1,582,176

in grants awarded in 2020/2021, including Regional Community grants and the Canada Healthy Communities Initiative grants



Total Grants Per Category



- Canada Healthy Communities Initiative Grants \$987,170
- Flow Through Grants \$117,822
- Foundation's Annual Fall Grants \$110,042
- Investment Readiness Program \$100,256
- Foundation's Annual Spring Grants \$70,711
- Regional Partner Grants \$67,474
- Gender Equality Grants \$45,000
- Scholarships and Bursaries \$39,525
- Annual Income to Charities in Prince George \$39,174

Flow Through Grants Include:

Salvation Army	\$2,500
St. Vincent De Paul	\$2,500
Heart and Stroke Foundation	\$12,822
BC Cancer Foundation	\$100,000

GRANTS AT WORK IN OUR COMMUNITY

SPCA - Community Pet Food Bank

The SPCA food bank programming is a crucial component of their Community Outreach efforts.

These services help families and seniors to care for and keep their pets. This is more important than ever during these challenging times for families and individuals in our community.

This program ensures companion animals get the necessary nourishment they need and allows pets to remain with the guardians that love them. This supports pet guardians to keep their family together, strengthening their emotional health, and also improving the health and wellbeing of vulnerable populations, which positively impacts our community as a whole.



YMCA - Outdoor Education Program

A key component of the YMCA's mission is to build healthy communities. They take a holistic approach to community health that embodies all aspects of physical, mental, and social well-being to support people to live healthier, happier lives. Fostering a connection to nature is an important piece of this approach.

Teaching children and youth about their environment, sharing knowledge about the land, plants, and animals, and learning outdoor-based technical skills such as archery, knot-tying, and orienteering helps promote the development of respect and concern for our environment and encourages exploration and appreciation for the outdoors.



Northern BC Friends of Children Society

Friends of Children is a registered charity providing free and confidential service to Northern BC families travelling to access medical treatments for their children.

Their goal is to relieve emotional and financial strain by assisting with the fuel, accommodation and meal costs associated with these appointments, surgeries and consultations.

One-hundred per cent of donated funds go to assisting families with children in extraordinary medical need!



OUR PEOPLE

The Prince George Community Foundation would not exist without the dedicated staff and volunteers who freely give of their time, resources and skills to provide the leadership and future direction of the Foundation.

The Foundation recognizes and thanks the following individuals who have shown particular passion and regard for the Foundation.

Life Members

Prominent and respected individuals who have provided valuable in-kind services or financial support, who have been recognized in perpetuity.

- Murry Krause - Founder
- Dr. Lance Morgan
- Noreen Rustad
- Jan Christiansen - Founder
- Leonard Zirnhelt
- George Paul - Founder
- Tom Steadman - Founder
- Ron East - Founder
- Dr. Charles Jago
- Brian Brownridge
- Elizabeth MacRitchie
- Henry Novak
- Les Waldie
- Jim Imrich
- Bill Stewart
- Dr. Jack McKenzie

Honorary Members

Prominent and respected individuals who have made significant long-term contributions and advocacy to the benefit of the Foundation.

- Don Bassermann
- Colin Kinsley
- Bev Christensen
- Lorraine Grant
- Judy Jackson
- Dick Voneugen
- Ray Noonan
- Horst Sanders
- Kathy Nadalin
- Teresa Saunders
- Dr. Geoff Payne
- Dr. Dennis Johnson

Committee Members

Investment Committee:

- Phil Foucher - Chair
- Zahid Islam - Vice Chair
- Al LeFebvre
- Bill Stewart
- Jim Martin
- Ray Noonan
- Lou Jewitt
- Michele Santos
- Tara Szerencsi

Fund Development Committee:

- Dave Scouten - Chair
- Zahid Islam - Vice Chair
- Noreen Rustad
- Tanner Moulten
- Yamini Komath
- Jameel Sayani

Grants Committee:

- Meredith Burmaster - Chair
- Todd Whitcombe - Vice Chair
- Bill Stewart
- Ed Dylke

- Norm Lee
- Stephanie Deol
- Elissa Meiklem

25TH Anniversary Committee:

- Noreen Rustad - Chair
- Andy Beesley
- Bill Stewart
- Colin Kinsley
- Ray Noonan
- Les Waldie
- Alyson Gourley-Cramer
- Dave Scouten

BOARD OF DIRECTORS



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Director of
Development



Rae-Ann Noonan
Director of Operations
& Finance



Reza Poudeh
Finance Assistant



Sandra Blackwell
Fund Development
Coordinator

REGIONAL PARTNERSHIPS

The Prince George Community Foundation works closely with partner Foundations across Northern B.C. These partnerships mean the Foundations across the region are able to combine resources to improve processes, leverage financial returns, share knowledge and learnings and pursue opportunities.

- | | |
|--|--|
| Burns Lake Community Foundation | South Cariboo Community Enhancement Foundation (100 Mile House) |
| Chinook Community Society Endowment Fund | Terrace Community Foundation |
| City of Williams Lake Endowment Fund | Dare to Dream Fund |
| Fort St. James Community Foundation | Bill and Helen McRae Fund |
| Fraser Lake Community Foundation | Dr. Colleen Froese Fund |
| Kitimat Community Foundation | Dreger Fund |
| Mackenzie Community Foundation | Lemiski and Schmidt Families Fund |
| McBride Community Foundation | Valemount Community Foundation |
| Regional District Fraser Fort George | Vanderhoof Community Foundation |
| Salmon River & Lakes Community Endowment Fund | Andros Family Fund |
| Chilako River-Nechako Community Endowment Fund | LaForge Family Fund |
| Hixon-Woodpecker Community Endowment Fund | Wells Community Foundation |
| Willow River-Upper Fraser Community Endowment Fund | |
| Crooked-River Parsnip Community Endowment Fund | |
| Robson Valley-Canoe Community Endowment Fund | |



THANK YOU

On behalf of the Prince George Community Foundation, we extend our deepest gratitude to all of our Sponsors, Donors and Supporters.

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Event Sponsors



Media Sponsors





PRINCE GEORGE
COMMUNITY
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Hours of Operation

Monday to Friday 9:00am - 2:00pm

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